

Richard Watson - Bio 2021.



Richard Watson is an author, lecturer and scenario thinker who helps organisations to think, especially about new opportunities and risks. However, he is probably best known as a maker of [roadmaps](#) intended to stimulate conversation. The *Financial Times* called these “Brave”, while *Business Insider* said they might “Blow your mind”.

Currently Futurist-in-Residence at the Entrepreneurship Centre at the Judge School at Cambridge University, Richard previously spent three and a half years working with the Technology Foresight Practice at Imperial College London. He is the founder of What’s Next and Global Innovation Network and he co-founded GDR Creative Intelligence.

Richard is the author of five best-selling books, including *Digital Versus Human* (2016), *Future Vision: Scenarios for the World in 2040* (2013), *The Future: 50 Ideas you Really Need to Know* (2012), and *Future Files: A Brief History of the Next 50 Years* (2007).

He has also contributed chapters to a number of other books including *Future Frontiers: Education in an AI World* (2017), *The Future of Universities* (2018), *After Shock* (2020), *A Street Through Time* (2019) and *The Love Makers* (2021). He is currently writing two new books: one questioning our preoccupation with busyness, the other examining the impact of physical spaces on peoples' thinking, creativity and ideas.

Richard lives in London and Sussex and holds dual British and Australian citizenship.

[Wikipedia bio.](#)